



REGENERATION AND GROWTH
REGULATORY SERVICES
BRENT CIVIC CENTRE
ENGINEERS WAY
WEMBLEY
HA9 0FJ

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London Borough of Brent

Premises Licence

PART A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**.*

Signed.....
Head of Regulatory Services

Date: 9 February 2017

Licence number 575291

Licence start date: 05/03/2010

Part 1 - Premises Details

RUBY LOUNGE, Ruby Lounge (Mezzanine Floor), 1 Pop In Commercial Centre, South Way, Wembley, HA9 0HB
Telephone: 020 3576 5765

Licensable activities and the times authorised by this licence

Live Music:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00

Saturday	10:00	05:00
Sunday	10:00	05:00

Recorded Music:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Performances of Dance:

Day	Start Time	End Time
Tuesday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Anything Similar to Performance of Live/Recorded Music or Dance:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Provision of Entertainment Facilities for Making Music:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Provision of Entertainment Facilities for Dancing:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Provision of Facilities for Entertainment of a Similar Description to Making Music or Dancing:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Provision of Late Night Refreshment:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00

Saturday	10:00	05:00
Sunday	10:00	05:00

Supply of Alcohol:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Whether alcohol is authorised to be supplied on or off the premises: **On**

The Opening Hours of the Premises:

Day	Start Time	End Time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Part 2

Details of Holder of Premises Licence:

Name: Kirupakaran, Mr Kuppusamy

Address: [REDACTED]

Telephone: [REDACTED]

Email: [REDACTED]

Details of Designated Premises Supervisor:

Name: Mr Vamanaganesha Sriharan

Address: [REDACTED]

Personal Licence Number: [REDACTED]

Issuing authority: [REDACTED]

Annexe 1 - Mandatory Conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises:

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Embedded Conditions

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1
 - (a) —duty¹¹ is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) —permitted price¹¹ is the price found by applying the formula

$$P = D + (D \times V)$$
 where
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) —relevant person¹¹ means, in relation to premises in respect of which there is in force a premises licence
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) —relevant person¹¹ means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) —value added tax¹¹ means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall

be taken to be the price actually given by that sub- paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day||) would be different from the permitted price on the next day (—the second day||) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annexe 2 - Conditions Consistent With the Operating Schedule

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.

2. Door supervisors of a sufficient number and gender mix, shall be employed from 21:00

hours on any day when the premises are open for the sale of alcohol past midnight.

3. A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

4. The total number of people permitted on the premises including staff and performers shall not exceed 150.

5. Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

6. A 'Challenge 21' policy shall be adopted and adhered to.

7. A refusal book shall be kept and maintained.

8. Promotions that encourage irresponsible drinking shall not be permitted.

9. Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises.

10. Substantial food and non-intoxicating beverages (including free drinking water) shall be available during the whole of licensed hours in all parts of the premises where intoxicants are provided.

11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

12. No entry or re-entry shall be permitted after 01:30 hours.

13. After 23:00 hours outside smoking shall be limited to 10 persons and the area shall be suitably supervised to allow customers to smoke only, and then return inside.

14. On major event days at Wembley Stadium the following shall apply:

- Customers shall not be allowed to congregate outside the premises.
- No glass bottles shall be handed over the bar but decanted into plastic vessels.
- The DPS shall work in partnership with the Police and if necessary comply with any direction given by the most senior Police Officer on duty at the event.
- The premises shall remain closed on football event days until two hours after the final whistle.

15. The Licensee shall undertake a risk assessment agreed by the Police and Licensing Authority of any significant promotion or event, using the Metropolitan Police Service Promotion/Event Risk Assessment Form (Form 696) or an equivalent and provide a copy to the Metropolitan Police and Brent Council's Licensing Unit not less than 14 days before the event is due to take place.

16. Where an event has taken place the licensee shall complete a Debrief Risk Assessment Form (Form 696A) and submit this to the Metropolitan Police and Brent Council's Licensing Unit within 3 days of the conclusion of the event.

17. A free supply of drinking water shall be made available to customers.

18. Toilets shall be checked every hour for the use of drugs and other illegal activities.
19. Notices clearly explaining the licensee's drugs policy shall be displayed at the entrance and at suitable places throughout the premises.
20. Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.
21. A public telephone shall be made available and notices advertising the number of a local licensed taxi service shall be displayed in a prominent position.
22. No children shall be admitted unless accompanied by a responsible adult.
23. No children shall be permitted on the premises after 20:00 hours.
24. No children shall be permitted in the bar area when entertainment is being provided.

Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority
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Not applicable

Annexe 4 - Plans

See attached sheet.

